



 **atidan**™

# Introducing Skype for Business

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Microsoft Briefing Center, New York City  
March 23, 2015

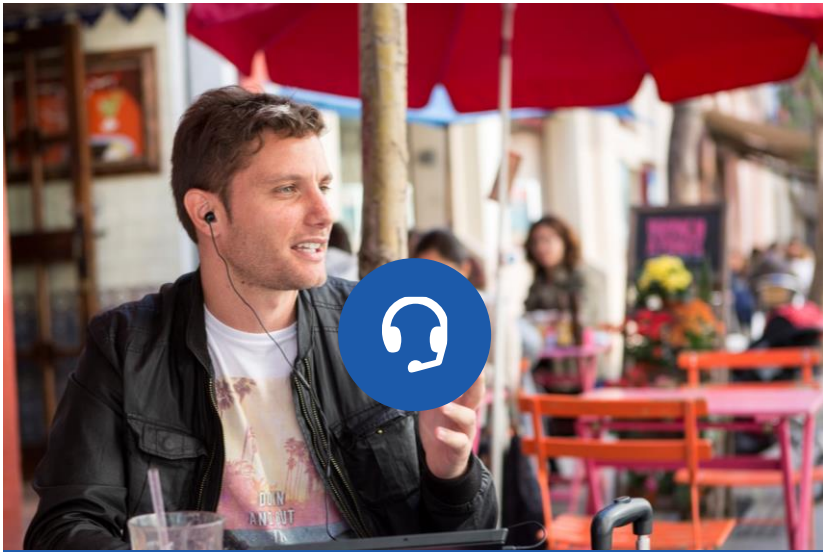




Communications is at the  
Heart of Productivity

 **atidan**<sup>TM</sup>

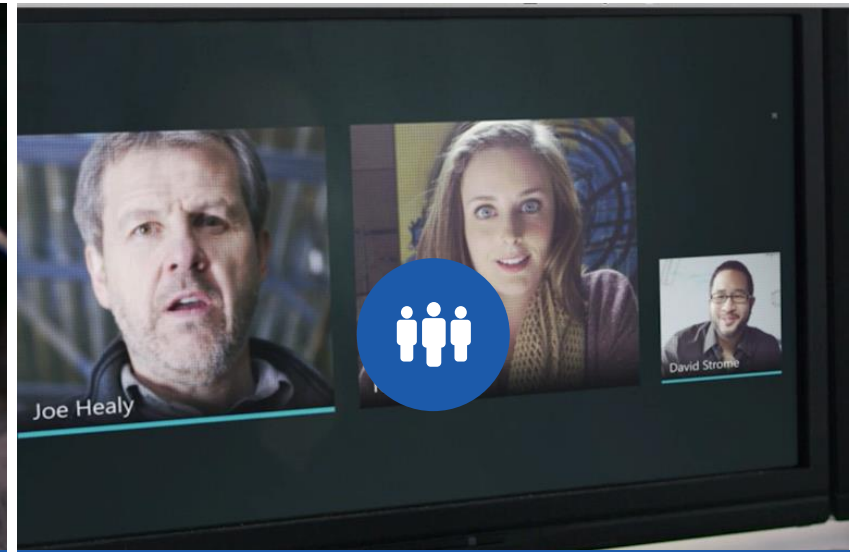
 Skype for Business



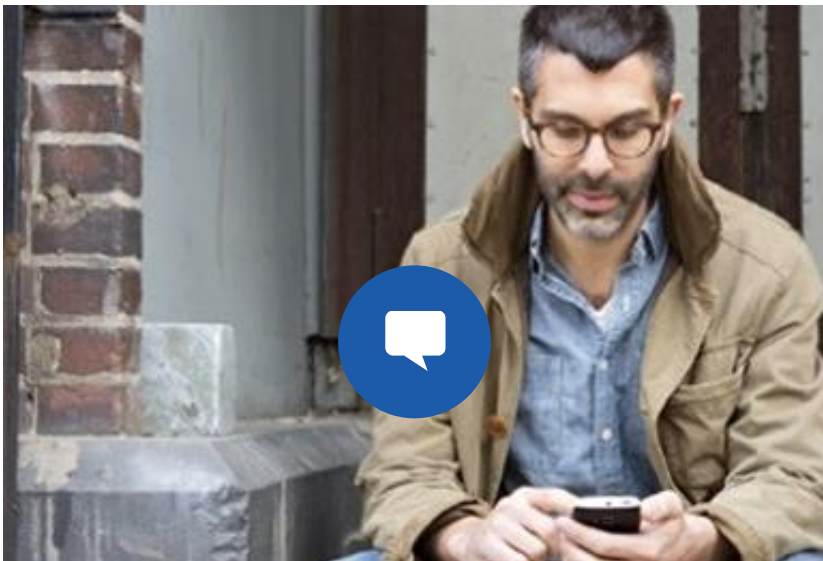
Audio Conferencing



Video Conferencing



Web Conferencing



Instant Messaging



Telephony



Voice Mail

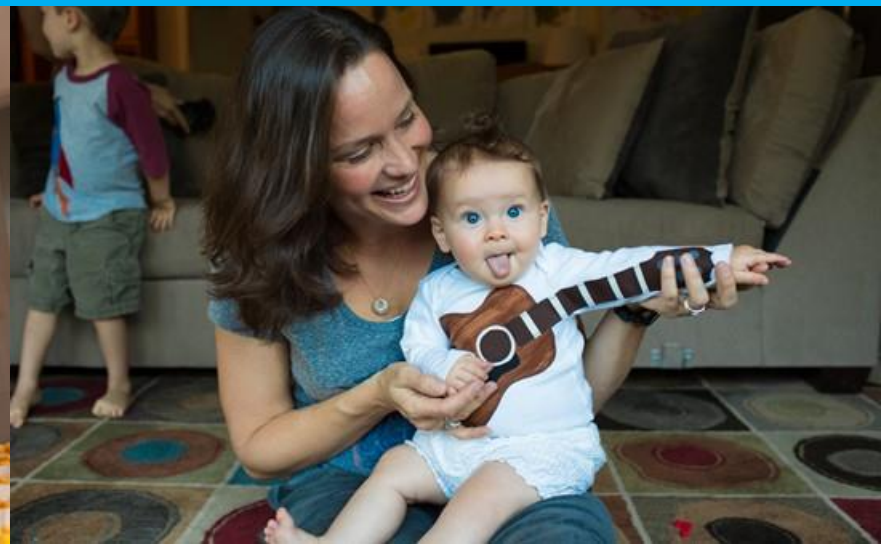


Lync simplifies and unifies the different tools people use to communicate at work, transforming business communications.





Skype breaks down distance barriers and has forever changed the way people connect and share their lives together.





# Skype for Business

In the first half of 2015, we'll deliver a new client, new server, and updated service in Office 365.

Familiar experience and user love of Skype and the security, compliance, and control of Lync.

Connecting people everywhere to achieve more, together.

# New Skype-Inspired User Experience

Familiar Skype icons for calling and video

Call monitor keeps active calls visible

IM, audio, and video with the Skype network

...with all the Lync features people love



# New Enterprise-Class Server and Service

On-Premises and Cloud  
Scalable and Complete  
Security, Compliance and  
Control

Integrated with Office 365





# The Value of Skype for Business

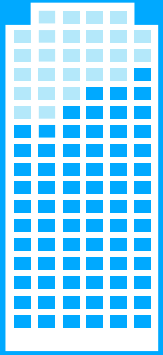
More Productive People *with  
faster adoption*

Universal Reach *to suppliers,  
partners, customers*

Lower Costs and Simplified  
Management *with Office 365*



# Customers Are Already Benefiting



**79%** of U.S. enterprises are currently deploying or planning to deploy Lync\*\*

 Microsoft



**38%** of U.S. enterprises prefer Microsoft for voice; more than any other vendor\*\*



**\$2.4M** Net Present Value (NPV) over 3 years\*



“Every month, Lync gives our company back over half-a-million minutes of productivity... Lync has made HP a more flexible, nimble, and responsive enterprise.”



“As we deploy Lync 2013 enterprise voice across the entire company, we will save more than \$3 million over the next three to five years.”



“We have shifted more than 90 percent of our audio conferencing minutes onto Lync Server, which has saved Shell considerably.”



“The fact that all the Microsoft applications have the same underlying management infrastructure is great. It expands the work that our administrators can do.”





Next Steps: [office365@Atidan.com](mailto:office365@Atidan.com)

Learn more



Choose your  
approach



Prepare your  
organization



Rollout  
and expand

[office365@Atidan.com](mailto:office365@Atidan.com)

1-215-825-5045 x5001

**Special Funding Offers for E4 Plan upgrades through June 30, 2015**



**[Skype for Business Introduction Video](#)**

**[What is New in Skype for Business Video](#)**